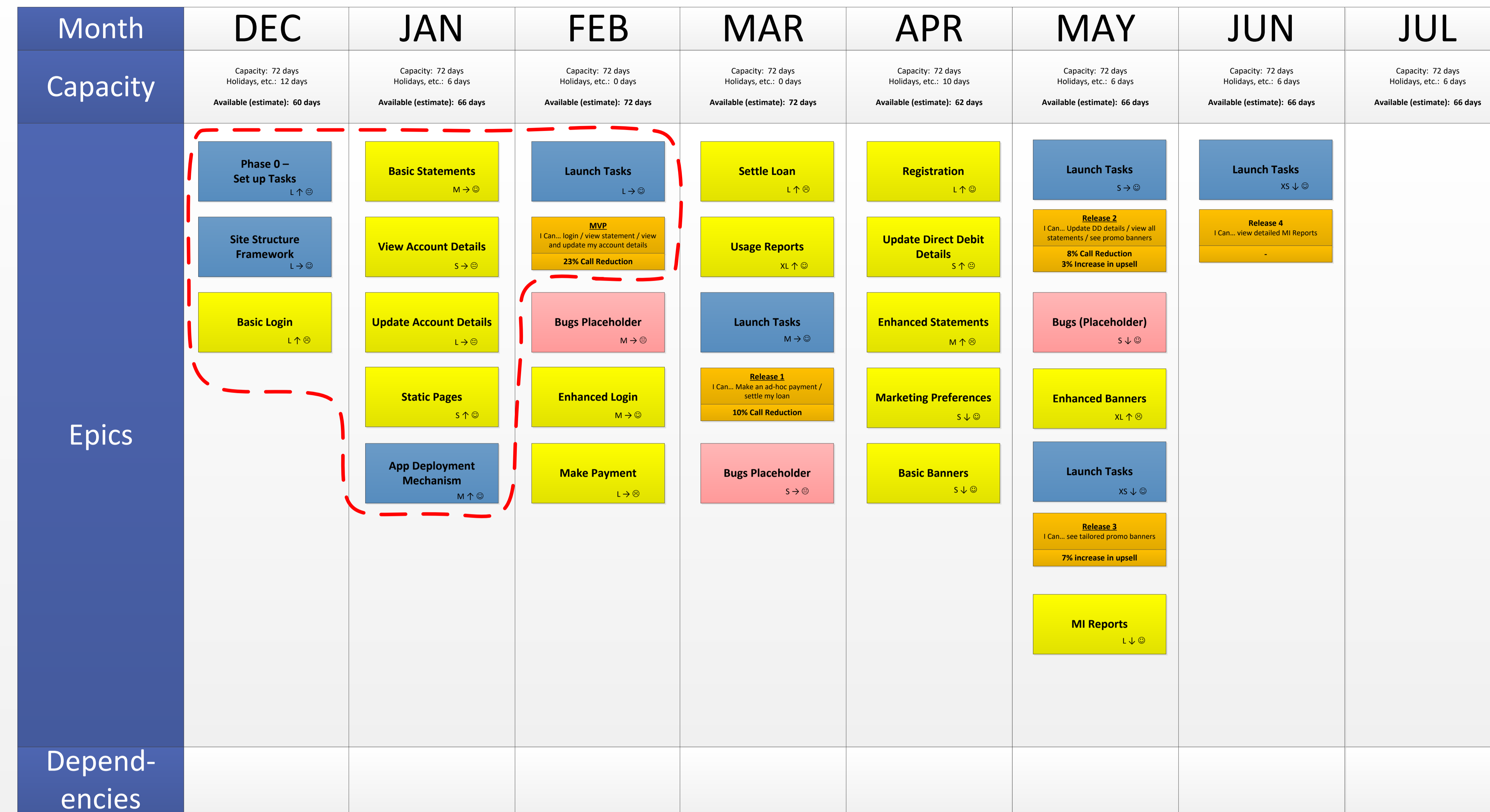


Project Map Example:



Epic Board Example:



Key:

- Bugs / Fixes
- Deliverables (Strategic)
- Other work (Non - Strategic)
- Technical Enabler / Debt
- Releases

Estimation Calculation Table (Days)

T-Shirt	Complexity		
	↓	→	↑
XS	1	3	5
S	6	8	10
M	11	13	15
L	16	18	20
XL	21	25	30

Cost / Benefit Example:

Cost

Squad Costs

Role	Daily Rate (£)	Role	Quantity	Daily Total (£)	Monthly Total (£)
Business Analyst	400	Business Analyst	x 0.5	200	3,600
Project Manager	540	Project Manager	x 0.5	270	4,860
Scrum Master	540	Scrum Master	x 0.5	270	4,860
Tech Lead	665	Tech Lead	x 0.5	332.50	5,985
Developer	445	Developer	x 4	1,780	32,040
Tester	320	Tester	x 2	640	11,520
Dev-ops	445	Dev-ops	x 0.5	222.50	4,005
BI Analyst	420	BI Analyst	x 0.5	210	3,780
Squad Total			3,925	70,650	

Project Duration c. 7 months  
Estimated Cost: £500k

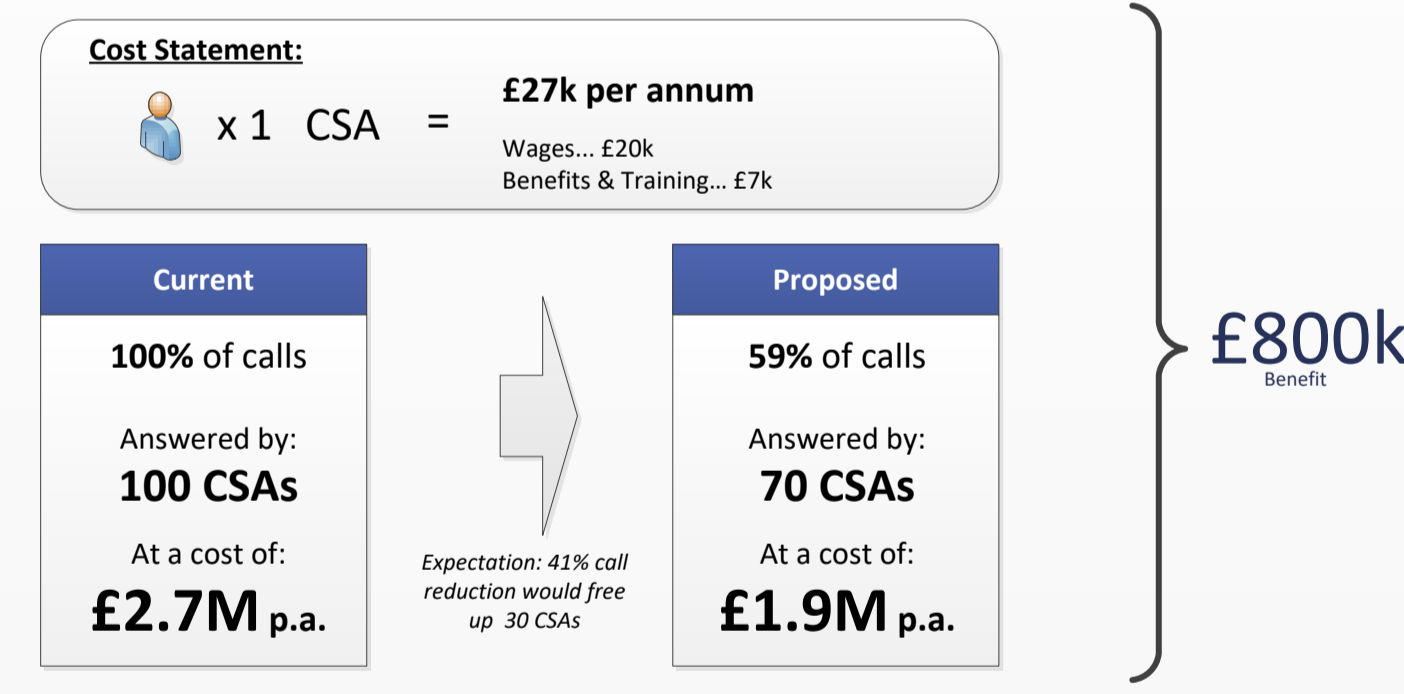
Other Costs

Marketing	Business	Other
£25k	n/a	n/a

Estimated Cost: £525k

Benefit

Reduction in calls



Increase in Upsell

Customers	No. of Loans	MPC (£)	Total (£)
500k	1	£240	£120m
240k	2 or more	£296	£71m
			£191m

Current

Customers	No. of Loans	MPC (£)	Total (£)
450k (-50k)	1	£240	£108M
290k (+50k)	2 or more	£296	£86M
			£194M

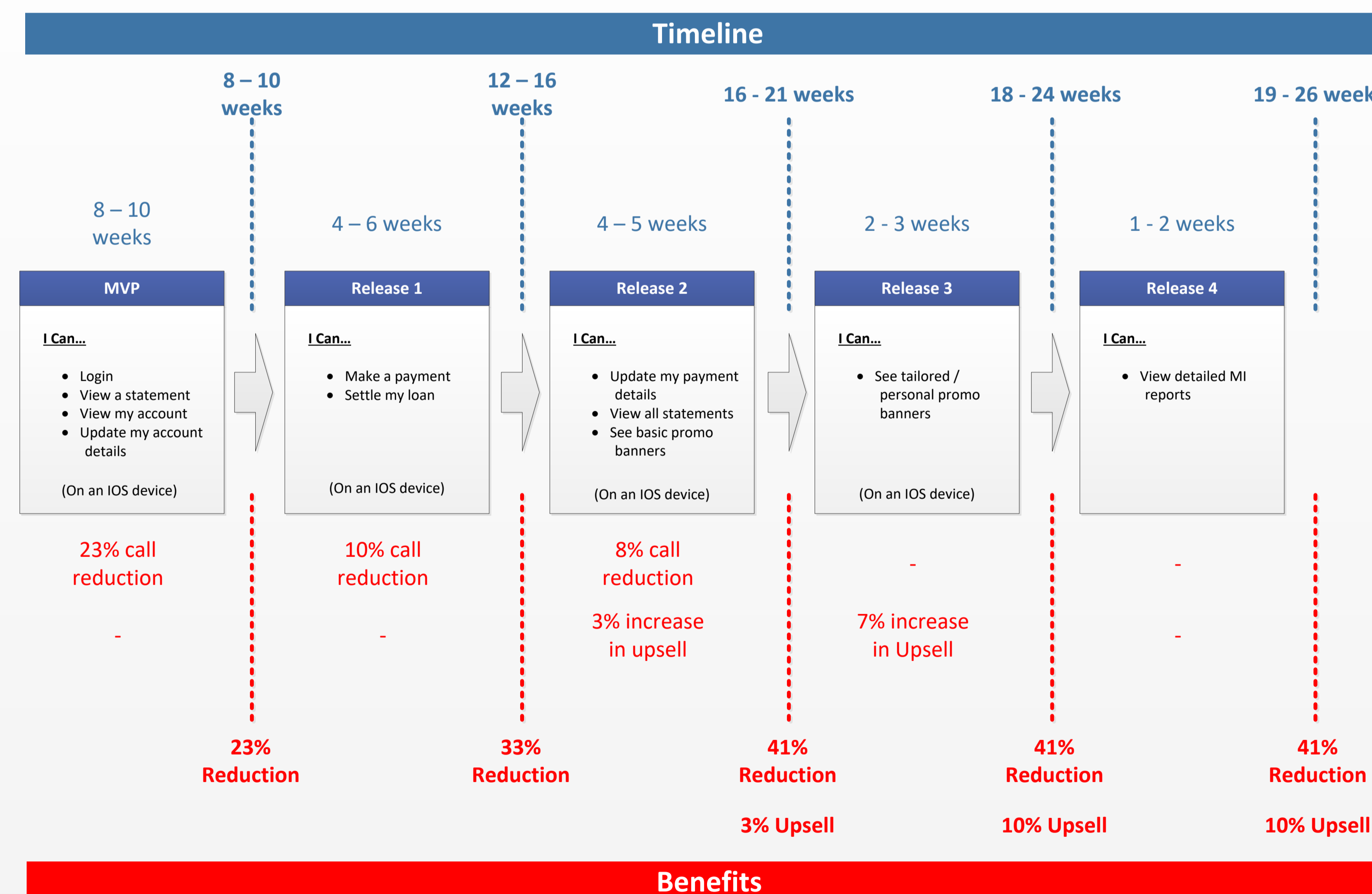
Proposed

Expectation: 20% of customers with 1 loan to take out a second loan

£3M benefit

Estimated Benefit: £3.8M p.a.

Release Proposition Example:



Predicted Benefits Example:

